



than
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KITSCH



My CV



Social media



Nothing is
More **VULGAR**
than
Sophisticated **KITSCH**



A sartorial 'mockumentary' on Romanian culture and stereotypes. Infused with hints of self-irony and nostalgia for my childhood country.

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- humorous
- playful
- self-ironic



• sportswear

Influenced by fashion elements sported by people from modest backgrounds. Opulent, gold jewellery assorted with loud tracksuits, prints and formal wear like blazers.

• excessiveness

• opulence

• lace prints inspired by traditional Romanian carpets



• printing on leather



PRINT

Exploring printing on a variety of stretch fabrics as well as denim through sublimation printing and laser rastering.

• laser rastering on denim



Football graphics development in celebration of famous Romanian footballer Hagi.



The colour palette was heavily inspired by typical colours of the beautiful traditional woven Romanian carpets. People used to place them on walls for insulation in the winter. This is where a big portion of the kitsch home decor comes from.



A NAȚIONALĂ A ROMÂNIEI





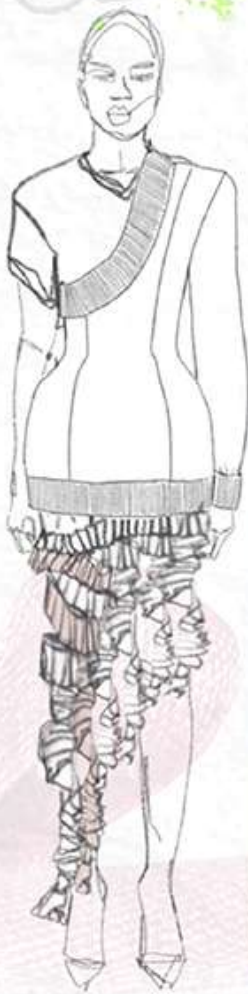
• sports jersey football tee inspired by Hagi



• upcycled skirt made from vintage drilies



• structured neoprene dress inspired by the tracksuit jacket



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• peplum trouser leg, inspired by my neoprene dress structure



• latex rubber jeans





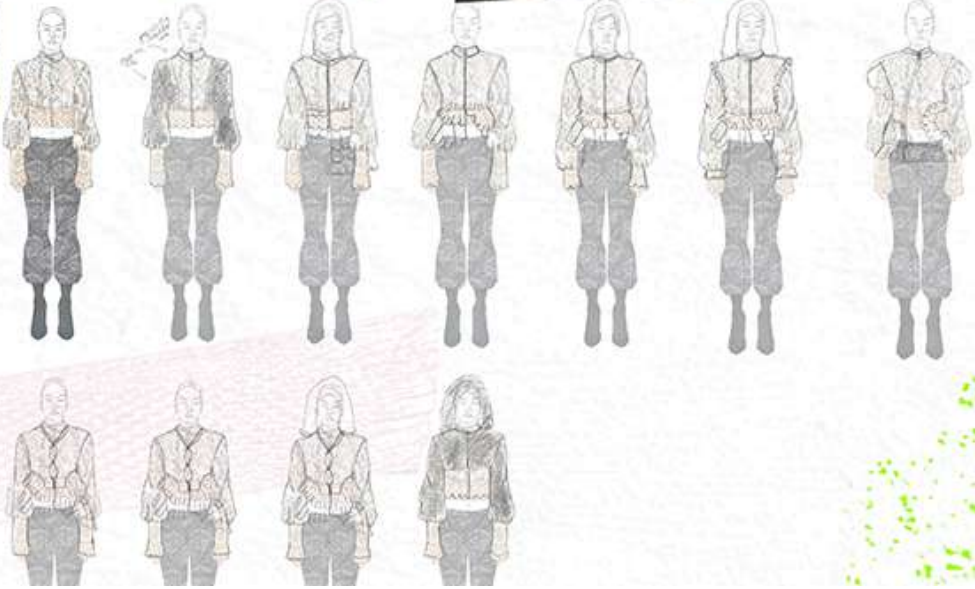
• taken in my grandmother's home in Romania



zipper
white's crown
white silk
only one will be for the signature look



• fabric process made out of cut up vintage doilies and curtains



SECOND HAND HEELS UPCYCLED USING WATCHES, VINTAGE STOCKINGS AND OLD BUTTONS.



BOMBER JACKET AND SKIRT HAVE BEEN UPCYCLED FROM VINTAGE DOILIES AND



THE LINEUP SEES PIECES MADE OUT OF ORGANIC COTTON, AS WELL AS TENCEL BLENDS. I HAVE FOUND A SUPPLIER, CALLED ESCE-TEX THAT ONLY OFFERS SUSTAINABLE PIECES AND FOLLOWS AN ECO-FRIENDLY BUSINESS PRACTICE.



I HAVE EXPLORED LASER RASTERING ON SECOND-HAND DENIM AS I HAD THE INTENTION OF UPCYCLING OLD JEANS. HOWEVER, IT WAS DIFFICULT TO FIND THE RIGHT COMPOSITION FOR THE LASER TO ACHIEVE THE BEST RESULT. THEREFORE, I CHOSE TO USE NEW 100% COTTON DENIM.



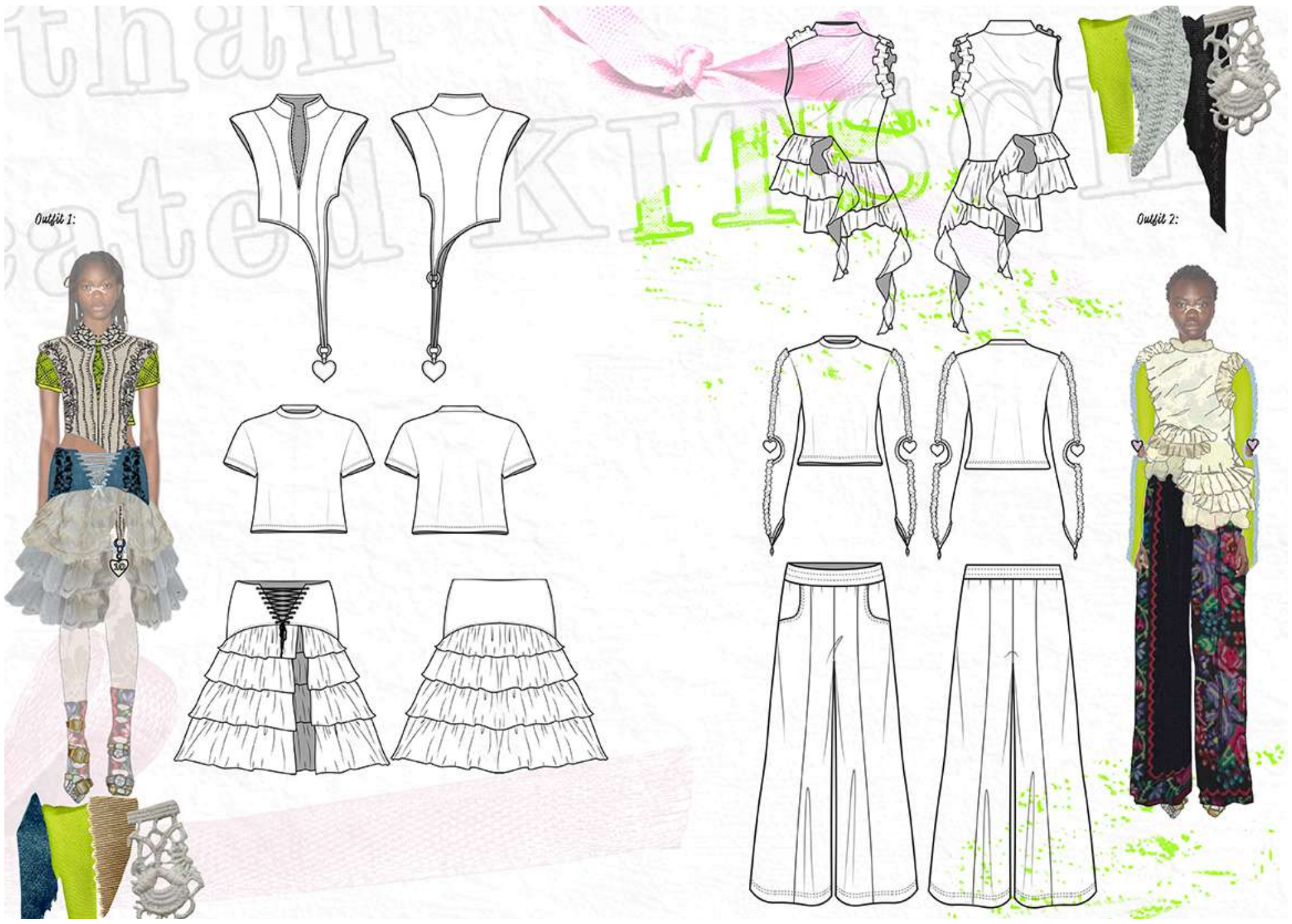
DESIGN RESPONSIBILITY



velvet
 50% organic cotton jersey
 heavy cotton drill
 heavyweight suiting
 65% org. cotton
 31% TENCEL
 raw silk
 100% TENCEL
 vintage lace
 vintage dollies
 cotton rib knit
 sports jersey
 leather charm
 scuba neoprene



LVIH

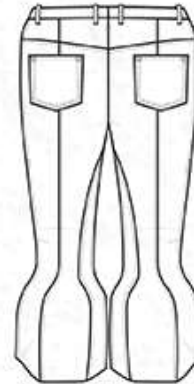
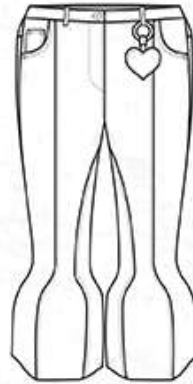
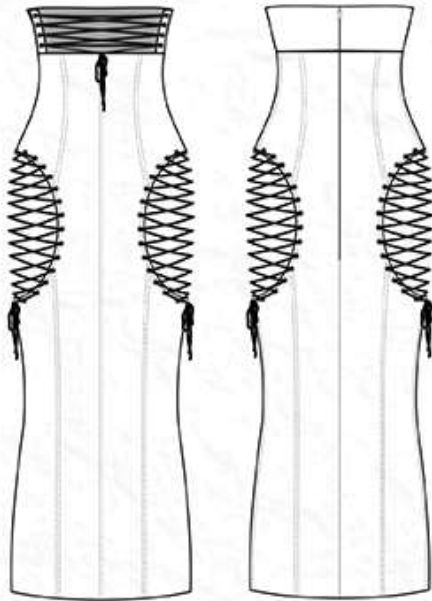




Outfit 3:

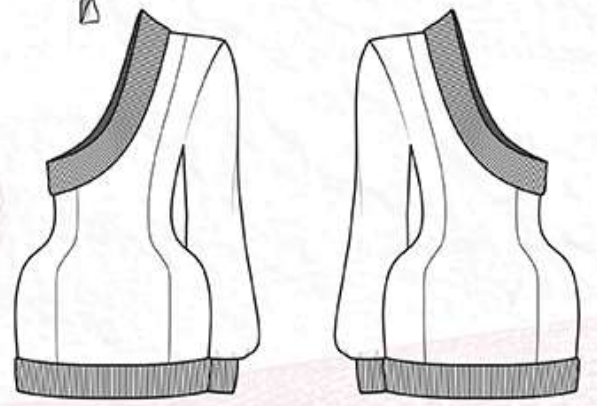
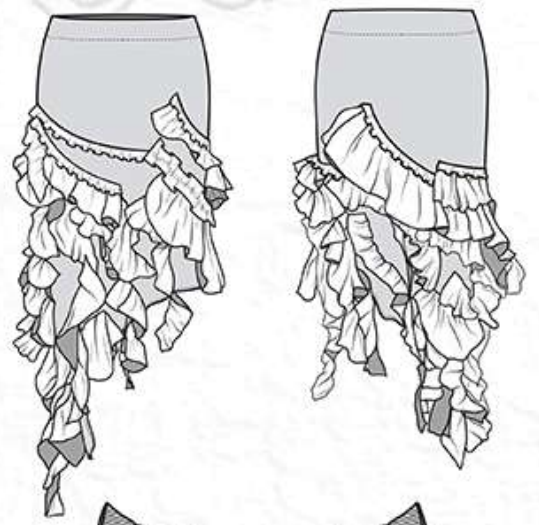
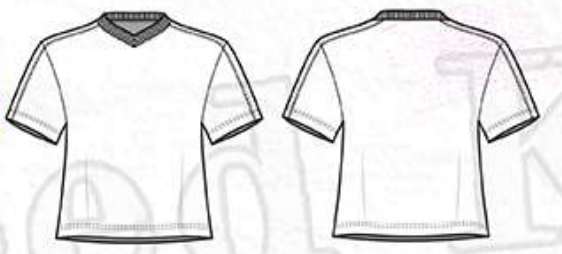


Outfit 4:





Outfit 5:



Outfit 6:

