

# BFC - Information 2023

Name: Maisy Robin

Number: 07564010376

Personal email: [maisyrobin@icloud.com](mailto:maisyrobin@icloud.com)

Uni email: [19084176@stu.mmu.ac.uk](mailto:19084176@stu.mmu.ac.uk)

Collection Title: *'Following Form'*

Linked in: <https://www.linkedin.com/in/maisy-robin-6a66b5261/?originalSubdomain=uk>

Specialisms: Womenswear/Gender Neutral, Pattern Cutting, Leather work

## Statement:

Considered design and attention to detail, to me, is what creates strong, successful design. My collection 'Following Form' aims to bridge the gap between fashion and product design, because, essentially in both cases you are designing a product fit for a purpose. My concept for my final collection developed naturally, with my attention focusing on chairs. I have always been intrigued by an object so simple yet so important and vital to human development. The ergonomics involved in both chair and fashion design are important to my values as a designer, as well as functionality being a necessity to create long lasting design. The garments I have produced are intentionally wearable and are intended to last. Studying the form and structure of unconventional and asymmetric chair design has been integral to my sampling process, experimenting with unusual pocket shapes, finishings and fabrication choices. Utilising deadstock leather, wool and denim demonstrates my conscious sustainable approach to design, whilst also aligning with fabrics often associated with the production of chairs, therefore emulating the durability of chair design. However, experimenting with unconventional fabric choices, such as Tyvek, has allowed me to develop my skills on the sonic welding machine, allowing me to use my understanding of conventional shirt finishings, whilst creating an innovative new alternative. As well as this, research into the human body when seated has influenced my design, looking at form and posture, to engineer my patterns. I was inspired by a study called 'The Use of Lines of Non-Extension to Improve Mobility' by Arthur S. Iberall as well as a book called 'Chair: The Current State of the Art, With the Who, the Why and the What of it' by Peter Bradford and Barbara Prete. These were my main reference points for studying the human form when in a seated position and led me to design and engineer my patterns to produce garments that encourage, instead of hindering a comfortable seated position. Through my research, I have found this subject matter to be a rich and varied source of inspiration which ultimately reflects my practice as a designer, which is that strong design marries both function and form successfully.