



FEATHERLESS BIPED

RESISTING GENDER CONCEPTS

CASSILS


SINEAD O'DWYER

GARETH PUGH

BERNINI

LEIGH BOWERY

FEATHERLESS BIPED
GEORGIA RAND
GRADUATE COLLECTION



PHOTOS BY SELF
AND AAMINA STENHOUSE

COLOUR PALETTE AND FABRIC
OPTIONS AS INSPIRED BY MUSES

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**INITIAL SAMPLES
AND STAND
EXPERIMENTS**

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**DEVELOPING IDEAS THROUGH
DIGITAL MANIPULATION/COLLAGES**

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**COLLAGES TO INFORM DESIGNS
INSPIRED BY THE SATIRISATION OF
TRADITIONAL MASCULINITY**

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**SAMPLES, TOILES
AND SKETCHES TO
INSPIRE IDEAS**

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FEATHERLESS BIPED **DESIGN DEVELOPMENT**
GEORGIA RAND
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COLOUR AND FABRIC
OPTIONS FOR EACH OUTFIT

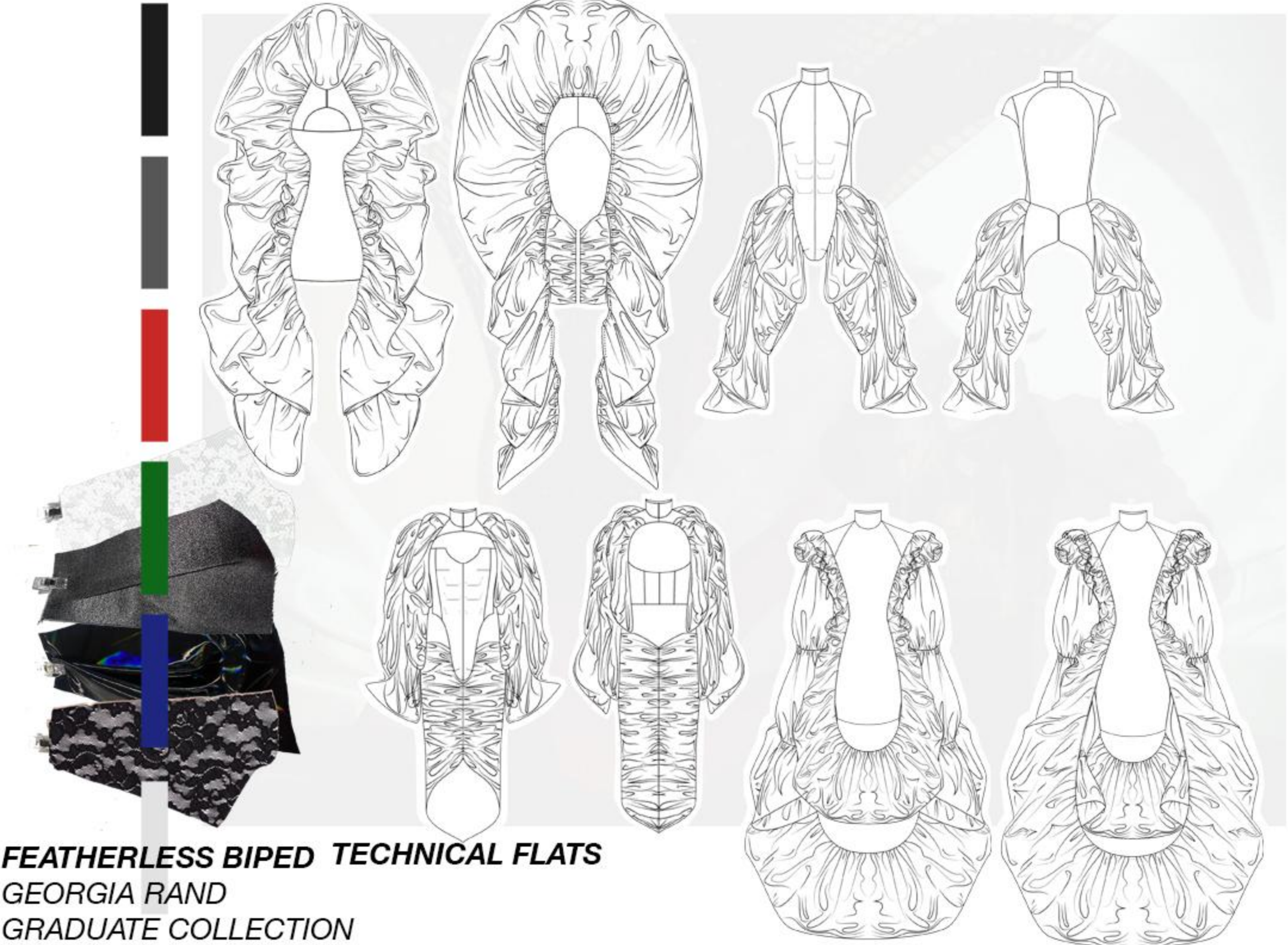


**TOILING AND
CONSTRUCTION
PROCESS FOR
'BEHOLD! A MAN!'**

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FEATHERLESS BIPED FINAL LINE-UP
GEORGIA RAND
GRADUATE COLLECTION



FEATHERLESS BIPED TECHNICAL FLATS
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**PHOTOS OF OUTFIT 1
'BEHOLD! A MAN!'
BY IZZY FORBES**



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GLORIOUS



**PHOTOS OF
OUTFIT 2 'EUPHORIA'
BY AAMINA STENHOUSE**

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SHORTLISTED FOR CLOTHSURGEON LIVE BRIEF

BRAND IDENTITY

MARKET LEVEL:
LUXURY, BESPOKE

CUSTOMER PROFILE

BESPOKE STREETWEAR
HIGH QUALITY TAILORING
UPCYCLING AND REWORKING
BRAND COLLABORATIONS

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streetwear

Streetwear emerged in the '70s thanks to the culture of Southern California. Exclusive, limited sales were inspired by punk and hip-hop music. In the '80s, it became synonymous with streetwear.

In the '90s, streetwear became a more global phenomenon. Core staples, the T-shirt, to include comfort-driven jeans, track jackets, and sneakers. Nike athletes and products were a hallmark of streetwear culture in the '80s and '90s, in addition to merchandise and jerseys for sports teams. In the 2000s, streetwear began to encompass more luxury-inspired designs, through the use of elevated materials, a wider palette of prints and patterns, and typically higher price tags.

Both the streetwear aesthetic and business model have become popular in the fashion world at large. The popularity of streetwear has, in many ways, occurred simultaneously with hip-hop music and increased cultural acceptance for both casual and unisex attire.

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LOCATION:
COMMERCIAL CITIES;
LONDON, LA, NEW YORK,
PARIS, MILAN

INTERESTS:
MUSIC, FASHION,
SPORT, FOOTBALL

OCCUPATION:
OFF-DUTY ATHLETE, RAPPER, MUSICIAN



WALKER ART GALLERY EXHIBITION

DESIGNER SPORTSWEAR WITH 'GRANDDAD' CLOTHING

FOOTBALL CASUALS: 80s SUBCULTURE SIGNIFICANT TO THE RISE OF STREETWEAR IN THE UK



il n'y a qu'une CHEMISE LACRÉE

Pour éviter d'ach...

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AW 23/24: SNOW SPORTS DETAILS



MODERN SPORTSWEAR VINTAGE ACADEMIA FUSION IN REFERENCE TO FOOTBALL CASUALS



**SNOW SPORTS
ELEMENTS
CARGO/
BELLOW
POCKETS**



CLASSIC TAILORING STYLE



**SHEARLING
TAILORING WOOL
PERFORMANCE
FABRICS LIKE
NYLON**



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INITIAL EXPERIMENTS

PANELS WITH
CONTRASTING
FABRIC
PUFFER/DOWN
ACCENTS

DESIGN DEVELOPMENT

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TECHNICAL FLATS



FINAL LINE-UP

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